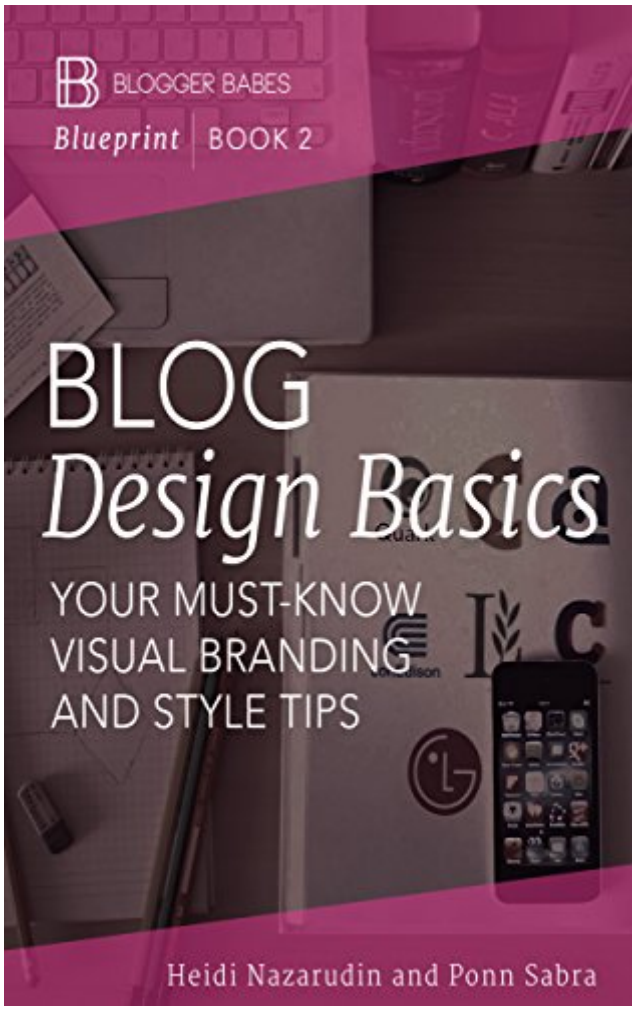
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Blog Design Basics: Your Must-Know Visual And Branding Style Tips (Blogger Babes Blueprint Book 2)



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Synopsis

I made a blog. Now what?What exactly makes for an ideal blog design? Is branding necessary for my blog?Here’s one book that answers it all! This complete guide discusses what makes for ideal blog design, all the while explaining the importance of a good design and branding.The goal of a good design is to be attractive and have the ability to perform and convert.Just like Book 1 in the Blogger Babes Blueprint series, this isn’t a typical "Blog Design for Beginners" book. Heidi and Ponn offer an enjoyable and practical read with useful tips and details to unanswered questions:What are the critical features of a blog?How should a blog be structured?Can I design on my own or do I have to hire a designer?If I hire a designer, what are some things I should consider?Are their mandatory pages every blog should have designed? If so, which ones?Professional female bloggers tell it all in an easy and inspirational read.High-profile fashion blogger Heidi Nazarudin of TheAmbitionista.com, and best-selling author and professional blogger Ponn Sabra are the co-founders of BloggerBabes.comÃ¢â ¬â •a global network of female bloggers dedicated to blogging education and support. Filled with examples, exercises, and personal case studies, this book explains how to create a blog design necessary to be design a profitable blog.Scroll up, click the Buy Now button, and start reading today!Ã Â Ã Â Ã Â Ã Â Tags: blog design, blog branding, branding style, blogging, blogger, blogging book, blogging for beginners

Book Information

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Customer Reviews

The creator of this ebook has an amazing blog that has similar helpful material but I like having it in one place to easily reference.This blog design e-book is a great reference for people starting blogs. It is also useful for people who already have blogs to double-check their existing design to see how they can do better.The e-book begins with simple things like helping the reader understand what web hosts and domains are to suggestions on what to consider for your logo design. The book does a good job of helping you consider how your blog will look and work for viewers. There are tips that help you look more professional, like sections that point out signs of what amateur bloggers do.Many tips were obvious to me but the important part is putting them into action. I have known this information already (but aside from my blogger life I am a legal business consultant); however, getting the advice and seeing it applied by a blog I like is even better.

I've watched Heidi go from a small group meeting in her home to international growth. Aligning with Ponn was a great idea. It's always valuable to read and follow people who are actual successes! Nice women too. Highly encouraging all my friends, fans, followers and clients to grab this series. Also good info for men and ppl of all ages. Thanks ladies.

This book is well written and easy to read, but the best thing is that it delivers!It's spot-on with great tips about branding and styling your blog. If you are serious about blogging, start reading now.Looking forward to reading the next book in this series. TheBloggerBabes know their stuff. I highly recommend it.

I have books 1 and 2 and they are awesome. I am definitely going to join the BloggerBabes community. Thanks ladies for all the help. I am a beginner so the books are just what I need to get me started.

Good insight on blog appearance and style.

Very straight forward. Very resourceful. The most easy to read and understand book I have ever read about blog creation.

If you are serious about blogging you need to read this book period. Take your blog to the next level and stand out in your niche.

Great advice!!!

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